

11:30 AM-1:30 PM Registration, Networking & Lunch (Ground Floor and Cambridge 5th Floor)

1:30-2:05 PM **Innovation in Motion: TransPerfect's Life Sciences Product Roadmap**
Nick Peris & Adam Schefflan, TransPerfect

2:05-2:15 PM **Veeva Partnership and Integration Spotlight**
Jose Burgos, TransPerfect

2:15-2:50 PM **From Workflow to Value: Unlocking Operational and Cost Efficiencies with Veeva Integration**
Georges Tavares, Sanofi & Aniket Agarwal, Sandoz

2:50-3:05 PM **From Prompts to Pipelines: LLM Orchestration**
Jose Burgos, TransPerfect

3:05-3:40 PM **Separating Hype from Impact: Where AI Is Driving Results in Pharma**
Denise Mayes Gascard, Sanofi

3:40-3:55 PM **From Molecule to Market: Why Aren't We More Connected**
Katie Lewis, TransPerfect; Victor Barzey, Function R&D; Pilar Bilbao, SparingVision

3:55-4:15 PM **BREAK**

4:15-4:40 PM **One Hub, Smarter Content: Regeneron's Sponsor Centralization + AI Strategy**
Hobson Lopes, Regeneron

4:40-5:05 PM **TransPerfect Digital Spotlight**
Jase George, TransPerfect

5:05-5:30 PM **Partnering With Patients: Practical Strategies for Meaningful Engagement**
Sarah McClure, Sanofi

5:30-5:55 PM **Global Strategy to Local Adoption, There is No Secret to Success, Just a Formula**
Tim Batchelor, Independent (ex Ipsen, Otsuka, BMS)

5:55-6:00 PM **Day One Closing Remarks**

6:00-8:00 PM Post-event Networking Cocktail Reception

9:00-9:45 AM **Doors Open, Coffee & Networking**

9:45-10:30 AM **Beyond Intelligence**

Matt Hauser, Chief Experience Officer, TransPerfect

Artificial intelligence has rapidly shifted from a novelty into an everyday baseline, but true competitive advantage lies in what you build on top of that technology. Discover how TransPerfect's continuous evolution can help turn new capabilities into strategic outcomes for what's NEXT.

10:30-11:45 AM

KEYNOTE

Unreasonable Brands: How to Build a Brand Centered on Unreasonable Hospitality

Will Guidara, New York Times bestselling author of Unreasonable Hospitality and former co-owner of Eleven Madison Park, will show how making people feel valued turned a restaurant into the best in the world, and how that same thinking builds brands people stay loyal to.

11:45-12:45 PM

Lunch

12:45-1:10 PM

Mission: Possible

A Transformation Story - From Impossible Odds to Global Impact

Ignacio Matias Hernández-Agramonte, Baxter & Mar Zaragoza Gomez, TransPerfect

1:10-1:20 PM

TransPerfect Digital Health Spotlight

Adam Schefflan, TransPerfect

1:20-1:45 PM

Digital Health Product Roadmapping Panel: Aligning Sponsor Expectations, Minimizing Patient Burden, and Streamlining Language & File Management

Michael Hannon, Daiichi Sankyo; Ines Smajic, Medidata; Heidi Campbell, TransPerfect

1:45-2:10 PM

AI Governance & Responsible AI (Fireside Chat)

Andrew Cochrane, Novartis & Ty Trainer, TransPerfect

2:10-2:35 PM

A Scalable Foundation for ePI, Reuse and Automation

Giacomo Testori, NovoNordisk

2:35-2:40 PM

Closing Remarks